



Press Release

Norm 3D Becomes Official Distributor and Service Partner for EOS in Türkiye

New strategic partnership to advance the advanced manufacturing market and empower businesses in Türkiye.

Krailling, Germany, 26. September 2024 – Today, Norm 3D, a growing player in the Turkish additive manufacturing (AM) industry and a group company of Norm Holding, announced that it has entered a strategic partnership with EOS, a global technology leader in industrial 3D printing. This partnership appoints Norm 3D as the official distributor and Norm Holding the dedicated service provider for EOS in Türkiye, including both metal and polymer AM technologies. Norm 3D will be responsible for sales, technical support, consulting and technical service of EOS solutions throughout Türkiye taking over the responsibilities from our former Sales and Technical Service Partner, the company 3DDT.

This collaboration represents a significant milestone for both EOS and Norm 3D, as it builds on EOS's established success in bringing cutting-edge 3D printing solutions to industries across the globe. Norm 3D, with its extensive knowledge of the Turkish market and its established reputation for high-quality services, is uniquely positioned to expand EOS's footprint in the region. Simultaneously, Norm Holding will support Norm 3D as service provider for application benchmarking with EOS machines, such as the EOS M 290 1kW for metals, and the EOS P 770 and FORMIGA P 110 for polymers.

Empowering Turkish industries with Additive Manufacturing

The new partnership will enable Turkish industries, such as aerospace, defense, medical, automotive, and consumer goods, to access advanced manufacturing technologies and support services from a trusted local provider. Norm 3D's expertise, combined with EOS's proven technologies, will help businesses in Türkiye to unlock new levels of innovation and efficiency, positioning them to compete on a global scale.

Through this partnership, Turkish businesses will benefit from EOS's comprehensive portfolio of industrial polymer and metal 3D printing systems, software and consulting - provided through Additive Minds, EOS's consulting and engineering division. Norm 3D will deliver first level of Additive Minds Consulting by using Norm Holding's PhD level of engineers, as well as technical services, including installation, maintenance, and repair, ensuring customers have access to the full lifecycle support needed for sustained success. EOS and Norm 3D offer production capacity for local customer making sure EOS 3D printing quality is available for customers that prefer to buy parts than manufacture them in-house. This ensures fast part sourcing for rapid prototyping as well as for serial production, for local businesses.

"We are thrilled to partner with EOS and bring their world-class 3D printing technologies to Türkiye," said Dr. Cenk Kılıçaslan, A.M. Director of Norm Holding. "This collaboration aligns perfectly with our mission to advance the manufacturing capabilities of Turkish industries, enabling them to overcome production



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challenges and drive innovation in key sectors. We are committed to delivering exceptional service and support to our customers, ensuring they can fully harness the benefits of EOS's technology."

"Customer centricity is one of our core tenets, and through our partnership with Norm 3D, we are confident that Turkish customers will receive the highest level of service and support," said Markus Glasser, Senior Vice President EMEA of EOS. "The Turkish market presents unique opportunities for industrial 3D printing, and with Norm 3D's local expertise, we are excited to empower manufacturers in the region to adopt our technologies and advance the next generation of manufacturing."

The collaboration between Norm 3D and EOS reflects a shared commitment to advancing AM technology and delivering innovative solutions to the Turkish market. Together, both companies are poised to drive growth and development across a range of industries, offering customers the tools and knowledge they need to stay competitive in an ever-evolving global landscape.

This partnership will also reinforce Norm 3D's portfolio, which already includes 3D printing systems, raw materials, spare parts, and maintenance services, allowing the company to offer a more comprehensive range of advanced manufacturing solutions to meet the diverse needs of Turkish manufacturers.

About Norm 3D

Norm 3D is a part of Norm Holding Group, Turkish leader in the additive manufacturing industry, and offering a wide array of 3D printing solutions, raw materials, and maintenance services. As the only official distributor and service partner for EOS in Türkiye, Norm 3D is dedicated to driving innovation and providing advanced manufacturing technologies to industries across the country.

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About EOS

[EOS](#) provides responsible manufacturing solutions via industrial 3D printing technologies to organizations around the world. Since 1989, EOS has shaped the future of manufacturing by enabling its customers to innovate and differentiate through expert guidance, technology and services, leveraging its end-to-end additive manufacturing (AM) industry partnerships. From strategy to education to production, EOS is the leading global partner for both metal and polymer AM solutions, accelerating time-to-market for its customers through high-quality production efficiencies and sustainable solutions.

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